

Waag – KABK Technology & Society Award

Jury on behalf of Waag – technology & society: Zoenie Liwen Deng – Lucas Evers

Master Art-Science

Armand Leseq

Phosphene

Phosphene is cinema for experiencing and observation of our inner world, our inner self, which is a great finding in the context of immersive media, not using sophisticated VR technology but projection on the audience's eyelids, combined with immersive sound. Just because in a world wherein more and more consumer media screens and applications push their endless audio-visual streams towards us, Phosphene represents a media work that does the opposite. It directs attention back towards ourselves, yet by simultaneously remaining abstract it makes us experience being approached, being left, being thrown back onto ourselves. It may be a stretch to relate this experience of inner observation to that of opposite direction, but it may train us not only to look better inside, but also outward. Senses, sharpened from both ends, in and outside to understand our world and what we do in it and do to it.

Waag research mission:

Waag Futurelab contributes to the research, design and development of a sustainable, just society

***By collectively researching emerging technology, and questioning underlying cultural assumptions;**

***By experimenting with and designing alternatives on the basis of public values;**

***By developing an open, fair and inclusive future together with civil society.**